

Portsmouth (PO1 - PO5) 21st April - 3rd May 2006

RESULTS TABLE

	TOTAL SIGNS			% MARKET SHARE			NUMBER FOR SALE			% FOR SALE			NUMBER OF SOLD			% SOLD		
	Previous	Current	Change	Previous	Current	Change	Previous	Current	Change	Previous	Current	Change	Previous	Current	Change	Previous	Current	Change
Jeffries	340	357	17	26.5%	22.5%	-4.0%	161	140	-21	22.2%	16.5%	-5.7%	179	217	38	32.3%	29.6%	-2.6%
Beals	89	125	36	6.9%	7.9%	0.9%	45	71	26	6.2%	8.3%	2.1%	44	54	10	7.9%	7.4%	-0.6%
Cubitt & West	94	111	17	7.3%	7.0%	-0.3%	61	72	11	8.4%	8.5%	0.1%	33	39	6	5.9%	5.3%	-0.6%
Halifax	75	99	24	5.9%	6.3%	0.4%	44	43	-1	6.1%	5.1%	-1.0%	31	56	25	5.6%	7.6%	2.1%
Mann Countrywide	73	95	22	5.7%	6.0%	0.3%	46	53	7	6.3%	6.2%	-0.1%	27	42	15	4.9%	5.7%	0.9%
Fox & Sons	69	95	26	5.4%	6.0%	0.6%	37	58	21	5.1%	6.8%	1.7%	32	37	5	5.8%	5.0%	-0.7%
Braeburn	44	70	26	3.4%	4.4%	1.0%	18	17	-1	2.5%	2.0%	-0.5%	26	53	27	4.7%	7.2%	2.5%
Fry & Kent	43	67	24	3.4%	4.2%	0.9%	30	48	18	4.1%	5.6%	1.5%	13	19	6	2.3%	2.6%	0.2%
Taylor's	41	55	14	3.2%	3.5%	0.3%	15	29	14	2.1%	3.4%	1.3%	26	26	0	4.7%	3.5%	-1.1%
Waterfield & Stanford	35	45	10	2.7%	2.8%	0.1%	20	22	2	2.8%	2.6%	-0.2%	15	23	8	2.7%	3.1%	0.4%
Your Move	42	45	3	3.3%	2.8%	-0.4%	23	26	3	3.2%	3.1%	-0.1%	19	19	0	3.4%	2.6%	-0.8%
Pearsons	44	43	-1	3.4%	2.7%	-0.7%	37	30	-7	5.1%	3.5%	-1.6%	7	13	6	1.3%	1.8%	0.5%
Waterfields	34	43	9	2.7%	2.7%	0.1%	23	28	5	3.2%	3.3%	0.1%	11	15	4	2.0%	2.0%	0.1%
Mitchell & Perryer	25	40	15	2.0%	2.5%	0.6%	13	18	5	1.8%	2.1%	0.3%	12	22	10	2.2%	3.0%	0.8%
Austin & Wyatt	28	36	8	2.2%	2.3%	0.1%	20	26	6	2.8%	3.1%	0.3%	8	10	2	1.4%	1.4%	-0.1%
Bushnell Porter	19	33	14	1.5%	2.1%	0.6%	10	13	3	1.4%	1.5%	0.2%	9	20	11	1.6%	2.7%	1.1%
Chinneck Shaw	20	29	9	1.6%	1.8%	0.3%	10	18	8	1.4%	2.1%	0.7%	10	11	1	1.8%	1.5%	-0.3%
Parkinsons	29	29	0	2.3%	1.8%	-0.4%	17	13	-4	2.3%	1.5%	-0.8%	12	16	4	2.2%	2.2%	0.0%
Nesbits	21	24	3	1.6%	1.5%	-0.1%	19	22	3	2.6%	2.6%	0.0%	2	2	0	0.4%	0.3%	-0.1%
Cosgroves	17	23	6	1.3%	1.5%	0.1%	14	17	3	1.9%	2.0%	0.1%	3	6	3	0.5%	0.8%	0.3%
Other	99	120	21	7.7%	7.6%	-0.2%	63	87	24	8.7%	10.2%	1.5%	36	33	-3	6.5%	4.5%	-2.0%
Total	1281	1584	303	100.0%	100.0%	0.0%	726	851	125	100.0%	100.0%	0.0%	555	733	178	100.0%	100.0%	0.0%